

Cooking up **Innovation** in the DWF kitchen

With Jason Dunning (Principal Consultant)



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Points for today:

- DWF Approach
 - Live demo
 - Golden rules



Creative Thinking

- Nature or nurture?
- Law's left brain challenge



The Approach:

- Engine 1 & 2
- DWF Ventures
- Ideas to early growth
- R&D priorities
- Design thinking
- Lawyer Whisperers



Live demo

DWF Innovation
Kitchen

GOLDEN RULES



- 1. HAVE A GO – DON'T WAIT FOR OTHERS AND DON'T THINK YOU ALWAYS NEED TO HAVE ALL THE ANSWERS**
- 2. FIND TIME & HARNESS ENTHUSIASM - KNOW YOUR PEOPLE AND IDENTIFY POTENTIAL 'NEW LAW' SKILLS**
- 3. QUESTION CONVENTION – WE CAN IF ... NOT WE CAN'T BECAUSE....**
- 4. THINK ABOUT IT – IMPACT OF TECHNOLOGY, NEW BUSINESS MODELS, DATA**
- 5. HAVE CONVICTION IN YOUR IDEAS - TRY THINGS, FAIL FAST AND MOVE ON**

Things to watch out for

- Mandate
- Time
- Failure



NEW YORK

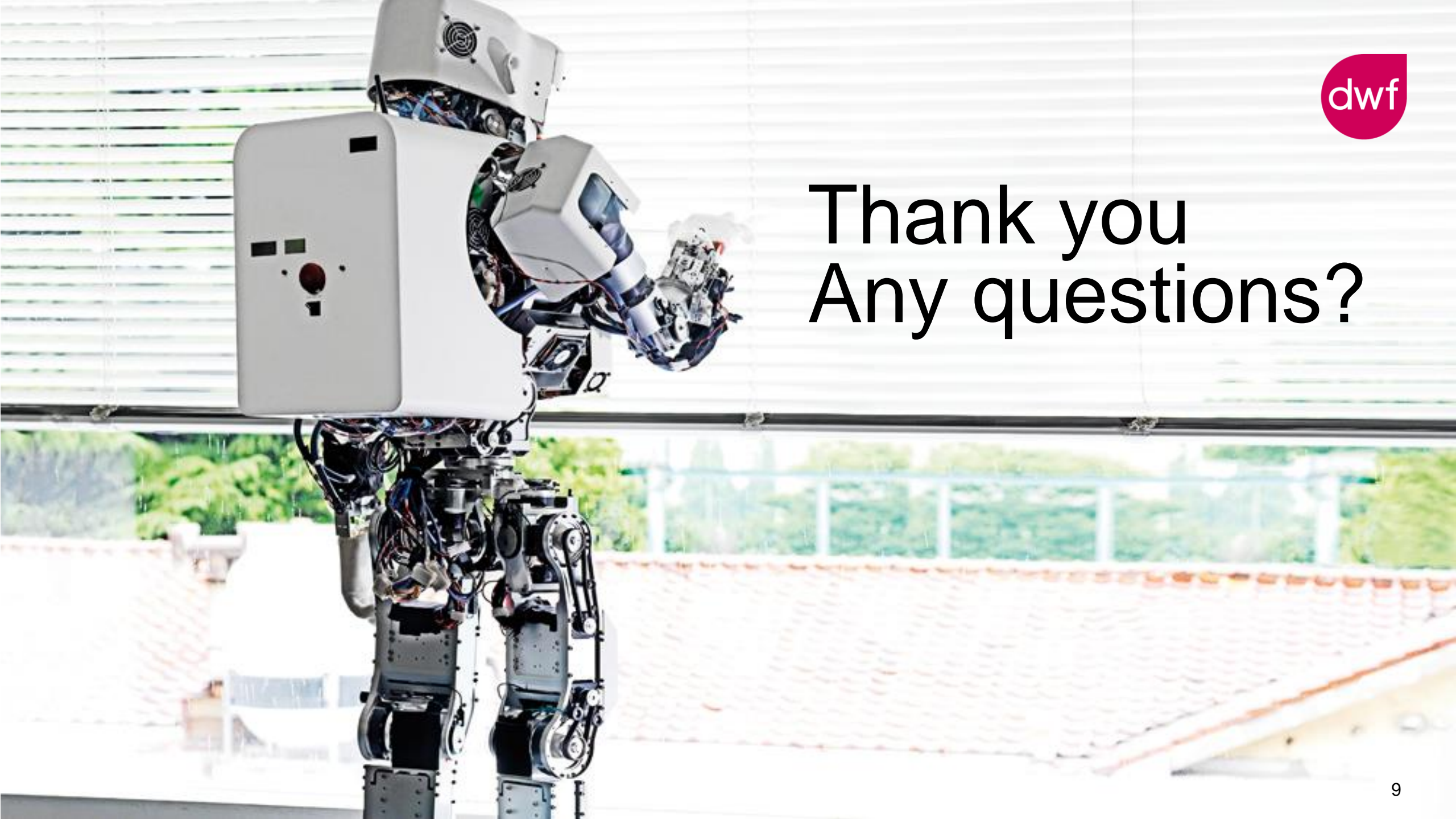
LONDON

PODGORICA

MOSCOW

BEIJING

TOKYO

A white humanoid robot is positioned on the left side of the frame, looking towards the right. The robot has a boxy head with a camera lens, a torso with a red button, and a right arm extended forward. The background features white horizontal blinds covering a window, through which a blurred outdoor scene with a tiled roof and greenery is visible.

Thank you
Any questions?



Beyond borders, sectors and expectations

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That's why we're always finding agile ways to tackle new challenges together. But we don't simply claim to be different. We prove it through every detail of our work, across every level. We go beyond conventions and expectations.

Join us on the journey.

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