

Briefing[^]

FRONTIERS

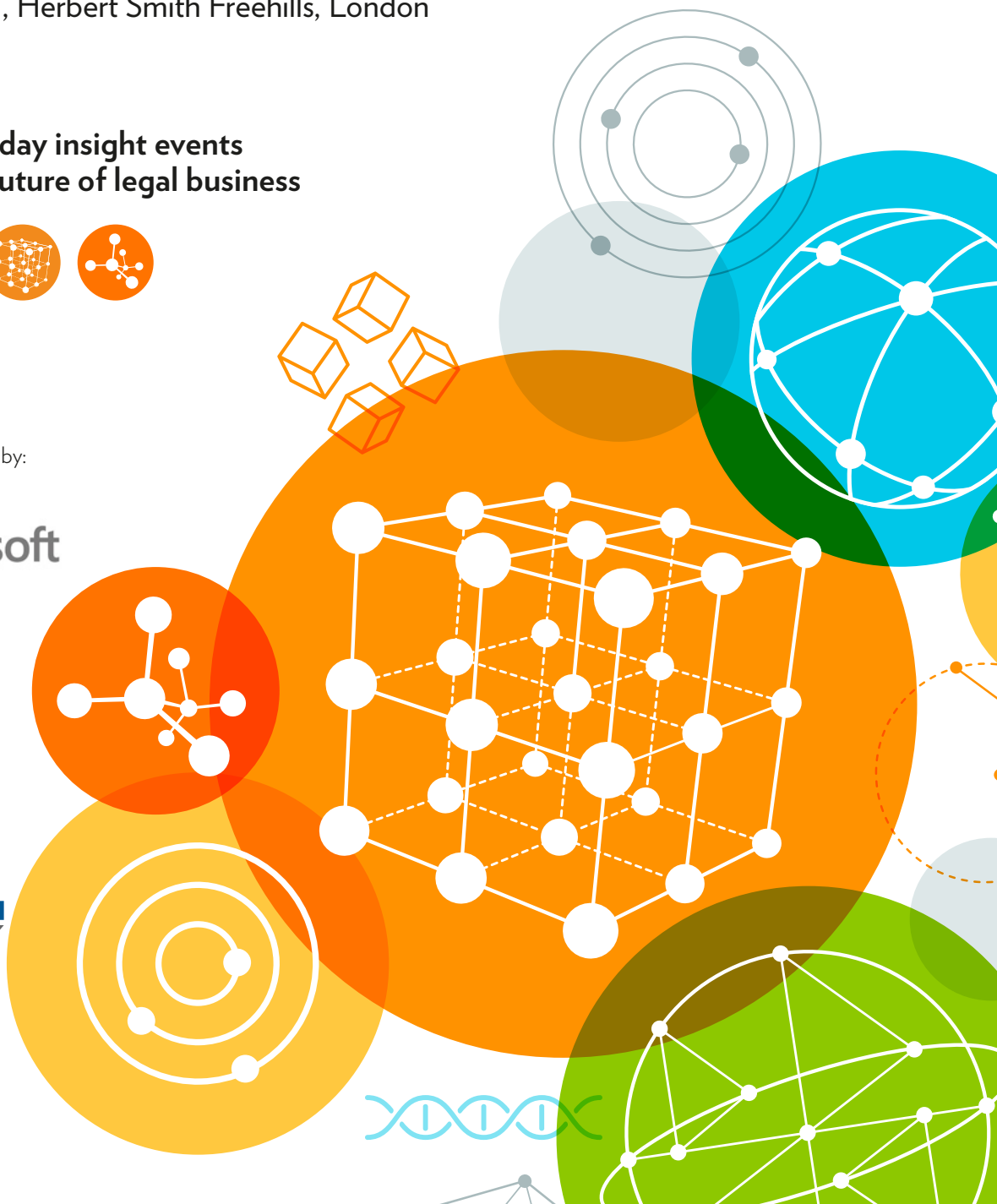
Analytical futures: Making data more available, more visible, and more actionable

23 January 2018, Herbert Smith Freehills, London

Specialist half-day insight events
exploring the future of legal business



This event is supported by:





Agenda

8.25 – 08.55am

Breakfast and networking

08.55 – 9.00am

Chair's welcome

9.00 – 9.20am

How AI, data analytics and related techs are driving innovation for in-house lawyers and the private sector

- How IT is fundamentally changing the way lawyers work
- How these innovations could help firms improve, adapt, and grow their offering to clients?
- What technology is around the corner, and how will it affect the law firm of the future?

Helen Anderson, digital legal counsel, Accenture

9.20 – 9.50am

AI in legal

- Challenges in the legal sector
- Microsoft's data vision
- How technology can enable digital transformation

Raymond Hounon, data and artificial intelligence business manager, Microsoft

9.50 – 10.20am

Making data work harder, smarter, and faster for pricing and management information

David Aird, IT director, DAC Beachcroft

10.20 – 10.50am

Fireside chat: The client perspective

- To what extent do clients expect cost savings to be reflected in pricing?
- How can innovation help deepen, develop and expand the offering law firms can deliver to clients?
- Is it inevitable that we will be litigating in a different way in five-10 years? What will be the role of AI, suppliers and processes in these developments?

Moderated by: **Richard Brent**, editor, Briefing
Rob Booth, GC and company secretary, The Crown Estate
John Keith, chief counsel, UK commercial litigation, BT

Analytical futures: Making data more available, more visible, and more actionable

23 January 2018
Herbert Smith Freehills, London

10.50 – 11.20am

Coffee break

11.20 – 11.50am

How innovation in analytics will drive BI and help firms stand out from the crowd

The analytic framework used by most firms hasn't changed meaningfully in 15 years, while clients' views of a successful engagement and the applications firms use to service clients have changed dramatically. Session will cover:

- Expanding your analytic framework to include risk-based pricing, modern people-centric analytics and understanding the efficacy of your business development efforts
- Bringing your profitability analysis forward

Norm Mullock, VP strategy, Wilson Legal

11.50 – 12.00pm

Lightning talk – Demystifying analytics: How analytics are driving decision-making in everyday business

John O'Donoghue, global head of pricing, disputes, Herbert Smith Freehills

12.00 – 12.35pm

Interactive session

- How do you create clarity around projects with ROI/KPIs?
- How do you create a data-driven culture?
- What are the risks? What are you doing to protect your clients' privacy?

Led by Briefing and Herbert Smith Freehills

12.35pm

After-event tea, coffee and chat

This event is supported by:



Microsoft

