



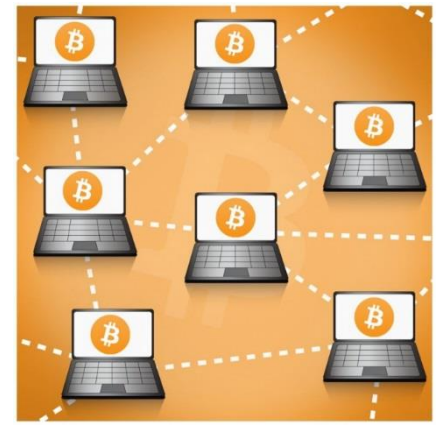
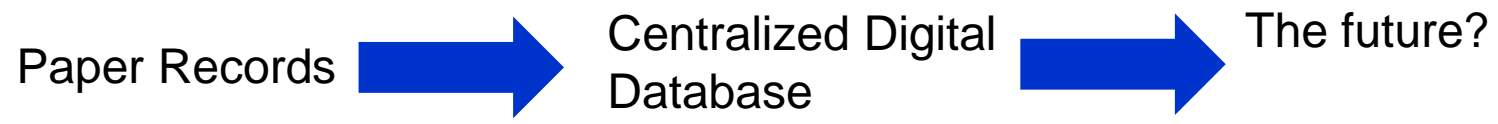
Big Data and AI: The future of Law

accenture

High performance. Delivered.

Strategy | Digital | Technology | Operations

EVOLUTION NOT REVOLUTION



Law has always been about data, it is the how that is changing

TOOLS FOR LAWYERS

Beyond just a new area of law...

...real applications to help lawyers do their job

- **Document review**
- **Contract location and management**
- **Research tools**
- **Time management**

The effect

- **Greater speed and efficiency**
- **Better targeting of lawyers**
- **Better workload management**

The future: able to spot patterns and gaps and make decisions, essentially what lawyers do...



LAW AS A BUSINESS

Greater transparency – internally and with clients

Greater efficiency through speed and automation – front office and back office

Predictive analytics – proactive decision making

Customer service – chatbots?

Targeted client marketing – the power of personalization

Additional services – better target the value adds and create new ones



DRIVING THE CHANGE

Processing power and huge databases

Internet of Things

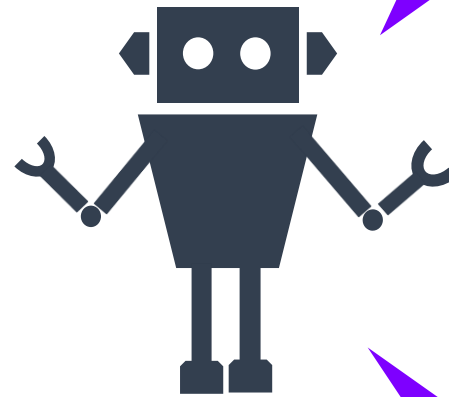
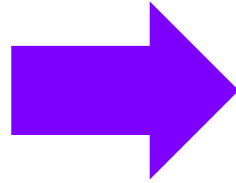
Natural Language Processing

Machine Learning and Artificial Intelligence

MACHINE LEARNING - REQUIREMENT FOR COMPREHENSIVE DATA!



+100 more



Yes!

Is this a bird?



Is this a bird?



THE FUTURE

NEW OPPORTUNITIES

SMART CONTRACTS

CHATBOTS/AI

AI PROVIDED LEGAL SERVICES ?

CHALLENGES

BUSINESS CASE

LEGAL ISSUES AND REGULATION

TRUST

