Challenges in Legal Industry

Microsoft

While three quarters of firms surveyed agreed that *"innovation is critical to exploit opportunities and differentiate my firm"*, more than half said they were more likely to wait for others to pioneer new technologies

"The Law Society

'Capturing Technology Innovation'

"Business as usual is not an option for many, indeed for any, traditional legal service providers. Innovation in services and service delivery will become a key differentiating factor."

"The Law Society
'The Future of Legal Services'

Microsoft

An evolving legal services industry

How prepared are we for GDPR?

We need better intelligence to make better / faster decisions

How are we innovating the way we work with Clients?

We need to attract and retain top talent

We need to adopt a more flexible working approach

Cyber Security! How secure is our client data?

We want systems to be better connected and automated!

How can drive better end user adoption? Our people are resistant to change

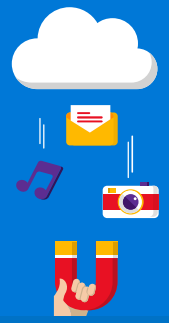
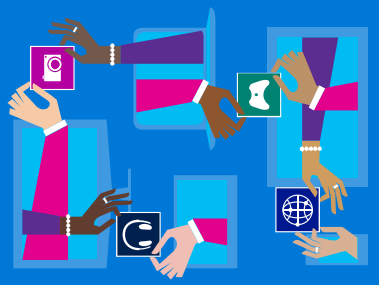
Clients want to engage differently and the competition is changing – how are we adapting?

We want to move our data to the cloud but need help assessing the service and talking to our clients about it

We need to work on the right cases and increase Profit Margins

Microsoft

Microsoft's Digital Transformation Approach

Microsoft	Engage your customers	Optimize your operations	Empower your employees	Transform your products
				
Legal	Engage your clients	Optimise your matters	Empower your professionals	Transform your proposition

Microsoft

The Legal Transformation Journey

Use of modern collaboration services internally, with advisors and with clients will transform the way the firm operates to deliver faster, better client outcomes.

Coupled with use of machine learning and predictive analytics this drives better quality outcomes with lower risk and higher profitability.

Adopting a digital & flexible workplace to retain and attract top talent and increase productivity

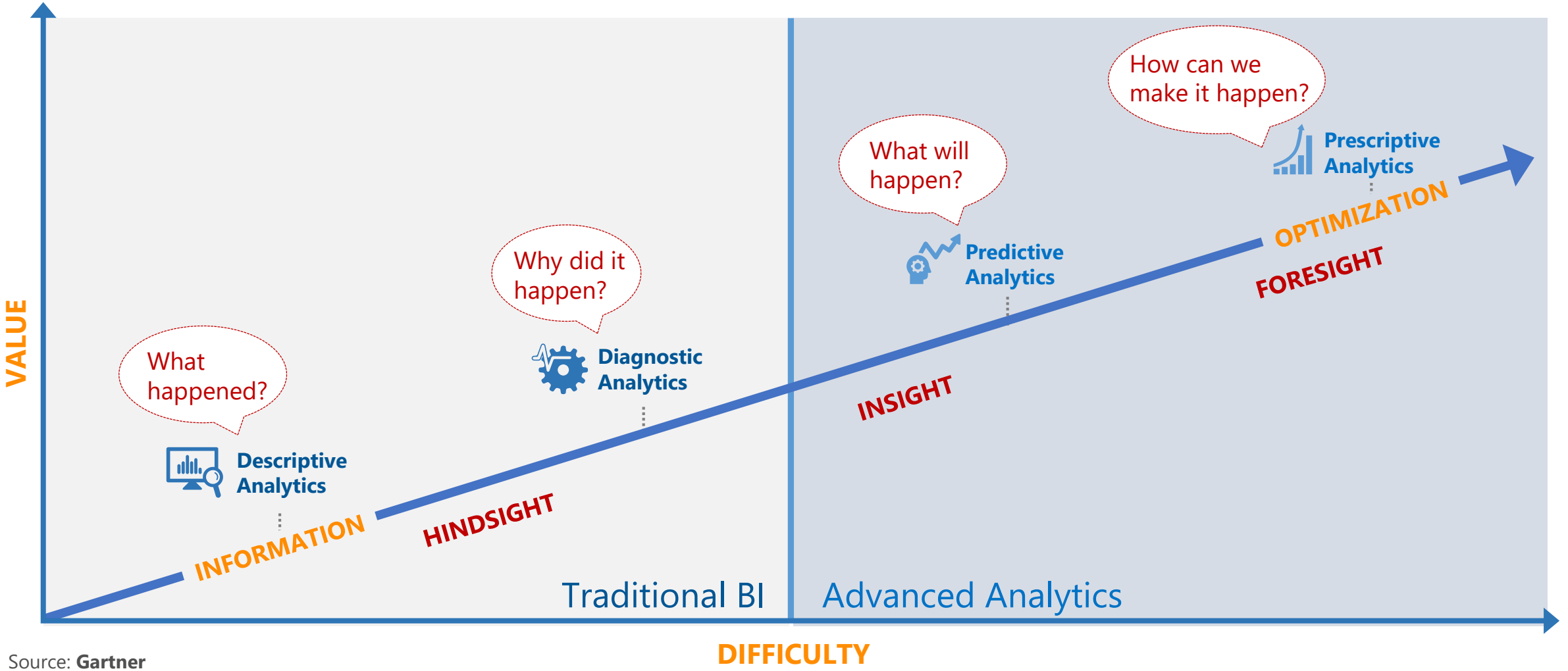
Microsoft

Microsoft

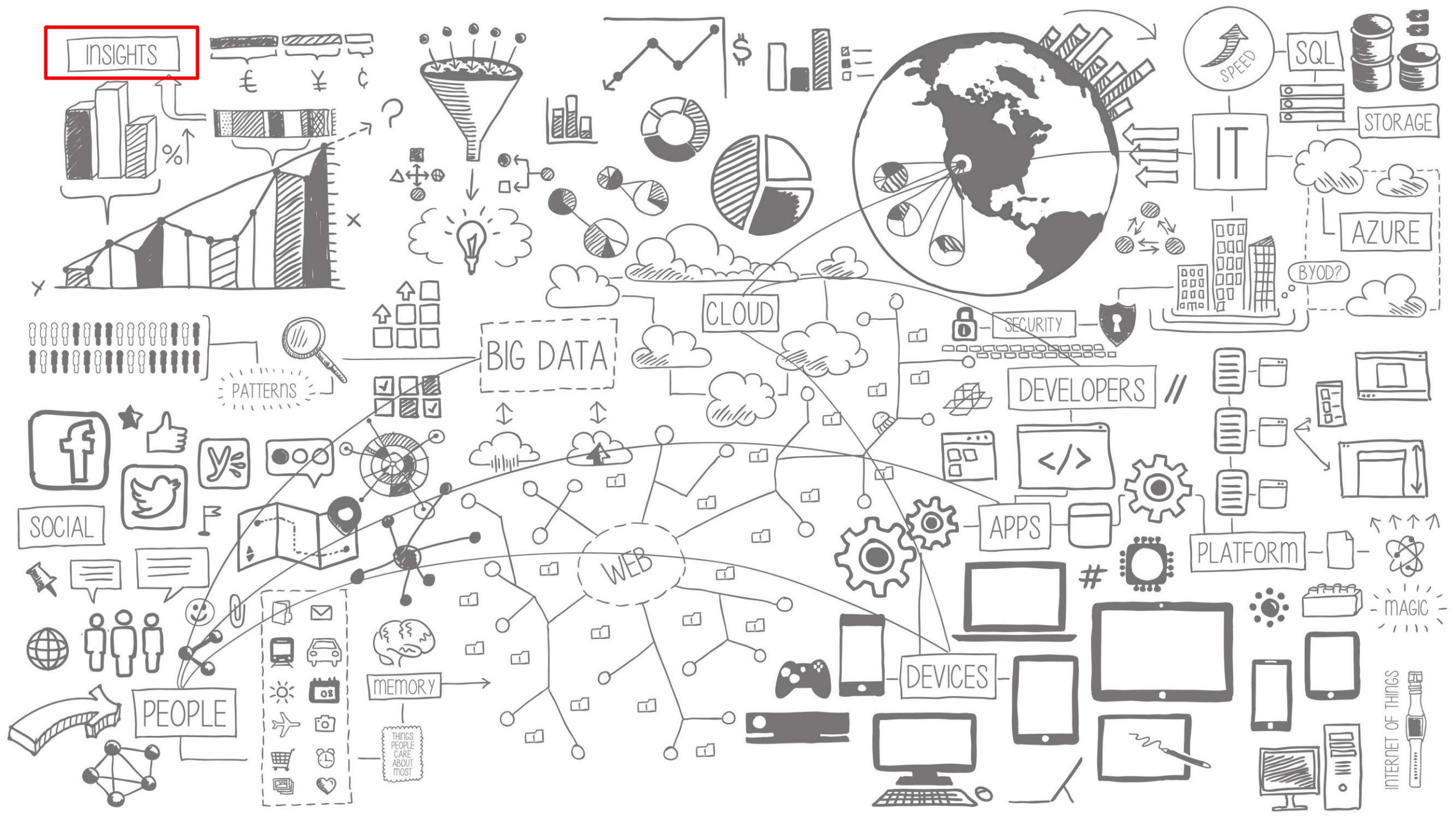
Microsoft Data Vision

Maturity curve

Beyond business intelligence



Source: **Gartner**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BYOD?
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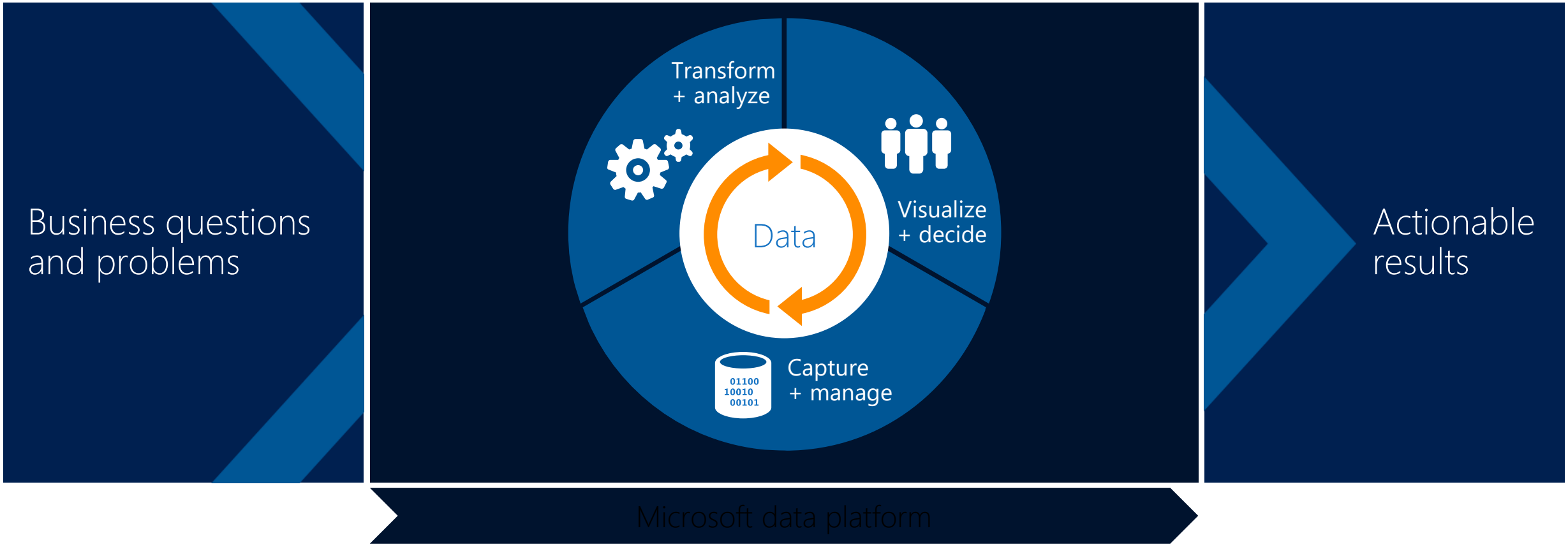
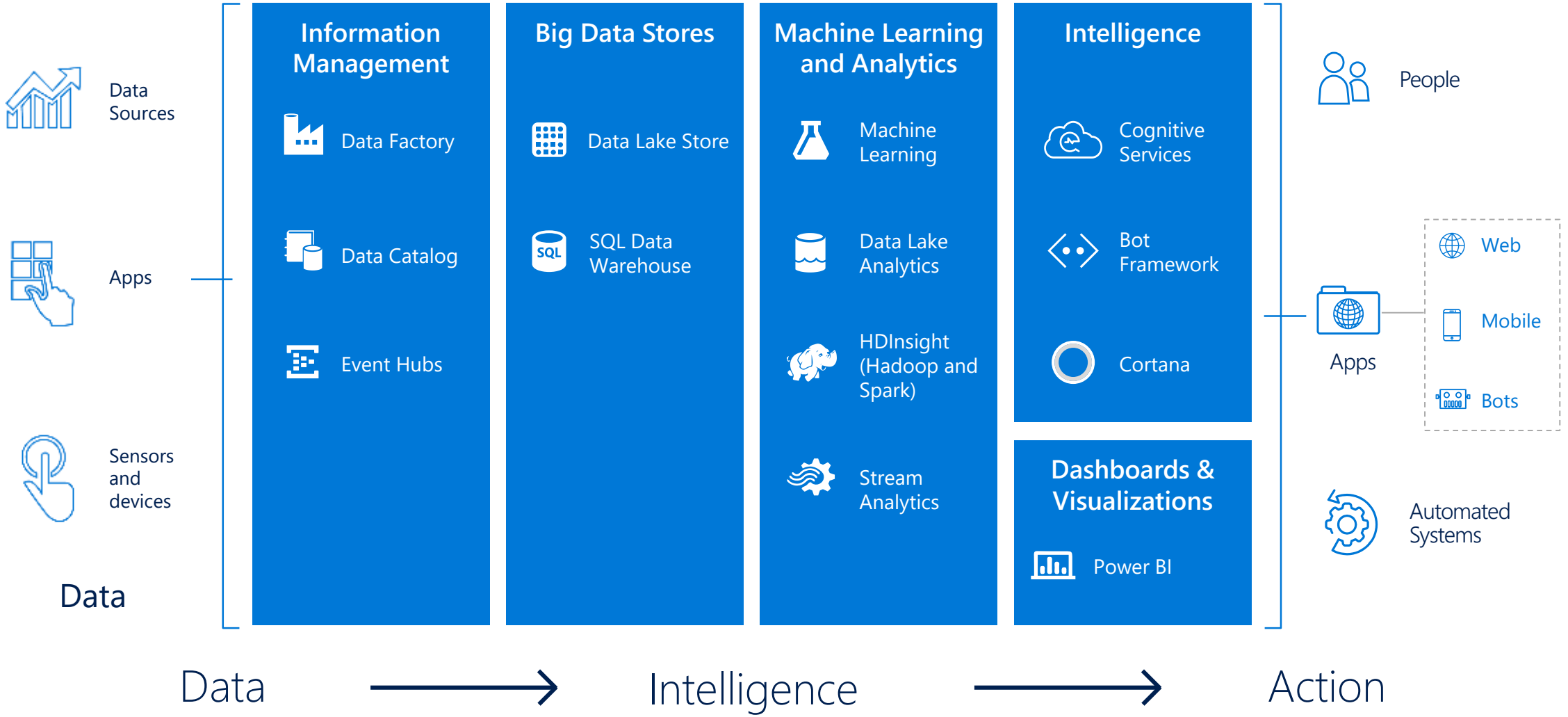
SECURITY
BIG DATA
PATTERNS
DEVELOPERS
SOCIAL
APPS
PLATFORM
WEB
MAGIC
PEOPLE
MEMORY
THINGS PEOPLE CARE ABOUT MOST
DEVICES
INTERNET OF THINGS

Microsoft's approach delivers data dividends

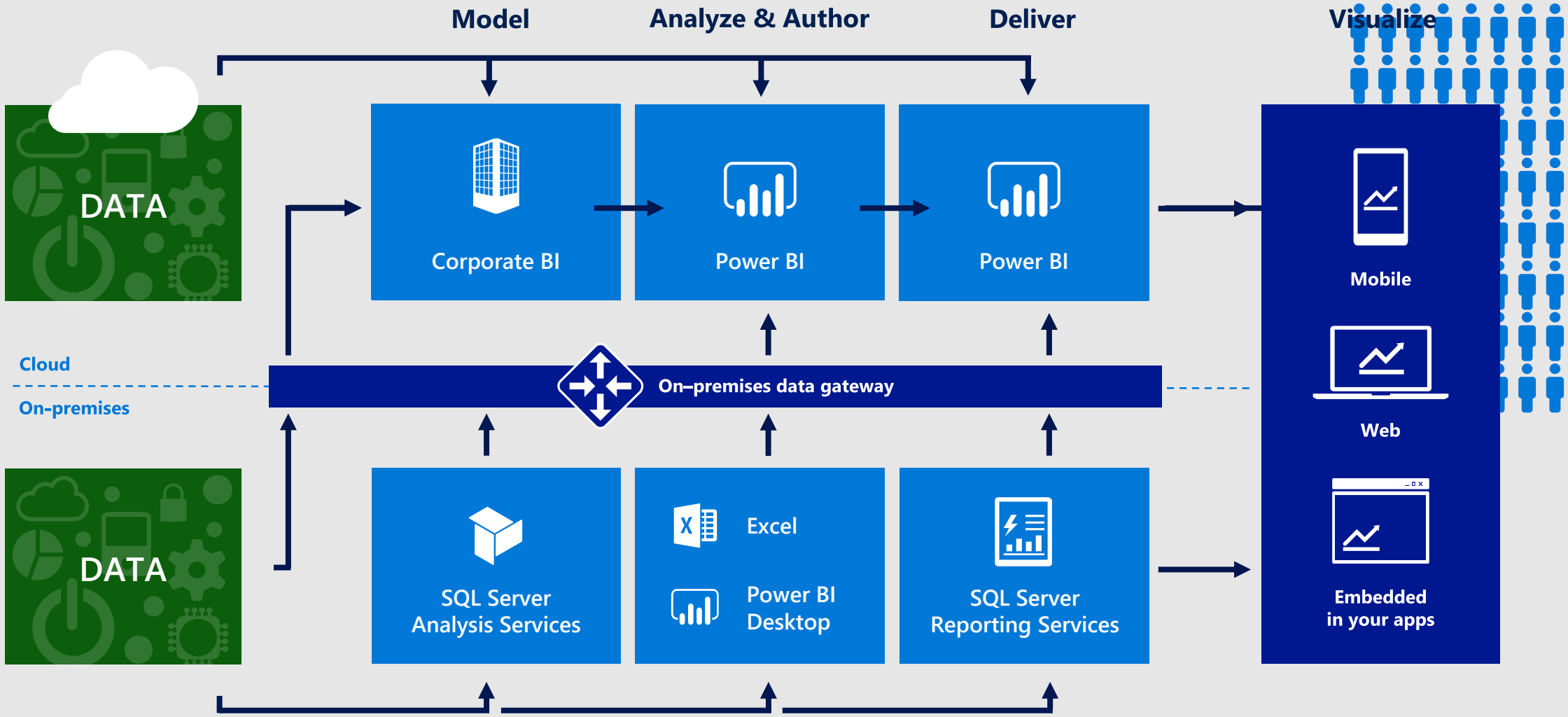
An end-to-end platform for any data and everyone



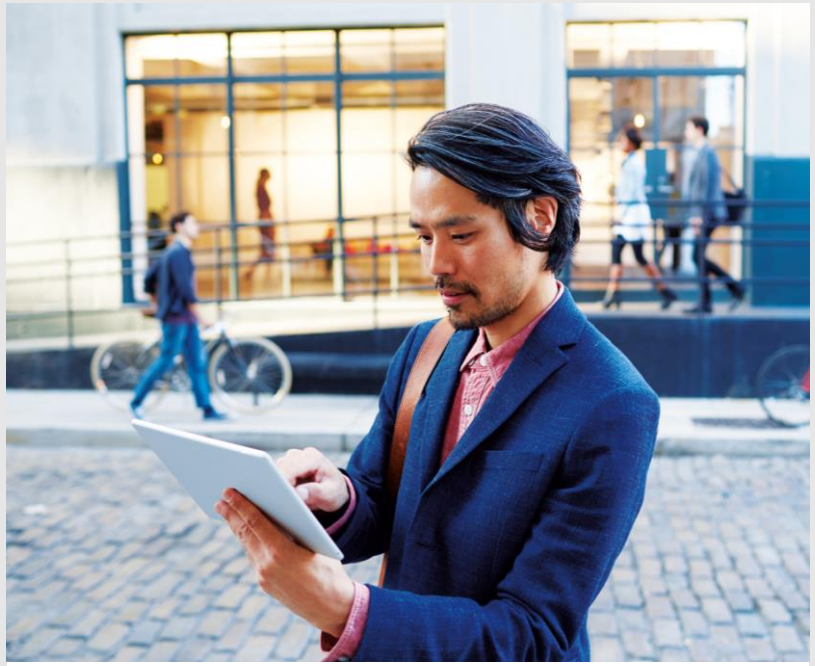
Transform data into intelligent action



Only Microsoft provides a complete solution

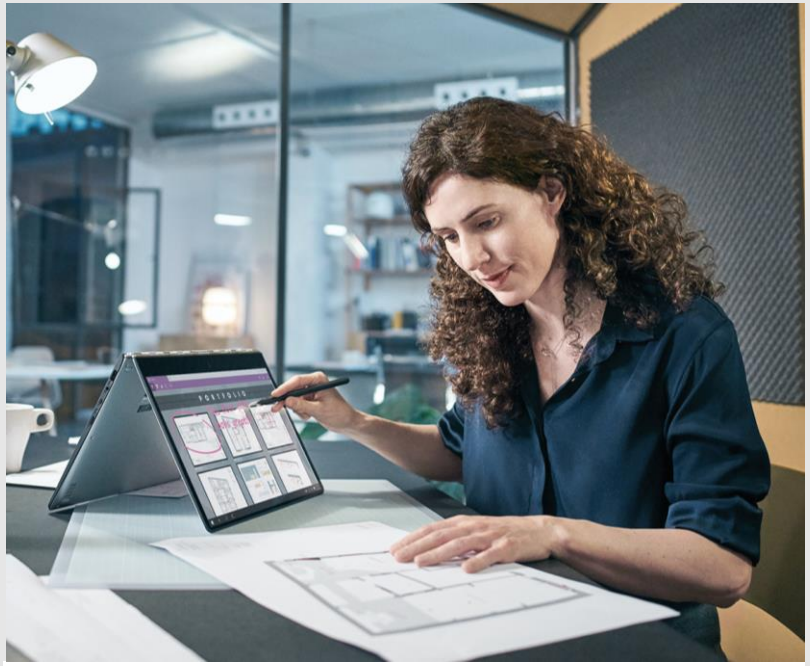


Our unique perspective on Modern BI



Analytics for everyone such that everyone can access the right data wherever it lives—in the cloud or on premises—whether they're in the office or on the go (mobile)

BI capabilities like real-time dashboard, natural language Q&A, and automated insights that everyone can use in minutes



Trusted, enterprise-grade platform that integrates with other assets from Microsoft as well as third party while meeting global regulatory requirements

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