



# Agenda

## Briefing Frontiers – Modern workplace

30 October 2018  
Addleshaw Goddard, London

8.50

### Welcome address

**Axel Koelsch**, chief operating officer, Addleshaw Goddard

8.55

### Chair opening address

**Rupert Collins-White**, creative director, Briefing

9.00

### Will the dawn of the modern workplace herald the end of the bricks and mortar office as we know it?

- Getting to grips with some of the latest innovations from enabling tech to smarter buildings
- How will these innovations help law firms to encourage collaboration and smarter ways of working?

**Moderator: Rupert Collins-White**, creative director, Briefing  
**Bob Davis**, corporate vice president, 365 customer experience, Microsoft  
**Ross Jeremy**, modern workplace team lead, Simmons & Simmons

9.30

### Creating efficiencies while delivering excellence for clients and staff – MW Solicitors' approach to digital transformation

- How client demand has redefined service delivery
- The technologies driving efficiencies and creating value
- How a modern, agile environment can increase staff productivity and job satisfaction
- The impact of investing in technology on the bottom line

**David Fazakerley**, chief information officer, MW Solicitors  
**Peter Gill**, chief commercial officer, Converge TS

10.00

### Panel: Is it possible to create a truly diverse workforce?

- Challenging barriers to work for minorities at board level
- What are some of the things professional services firms are doing to create diverse workforces?
- Are there groups that are being left out of the conversation?

**Panel chair: Justine Thompson**, head of diversity and inclusivity, Bryan Cave Leighton Paisner

**Andy Dent**, global head of corporate responsibility and inclusion, Clyde & Co

**Daniel Winterfeldt**, global capital markets partner, Reed Smith, and founder and chair, InterLaw Diversity Forum

10.35

### Coffee and networking

11.05

### Panel: How healthy is your working environment?

- Why a flexible working culture is more sustainable in the long term than the current status quo
- Can some 'smarter' ways of working be detrimental to employee wellbeing?
- Should employees take more responsibility for their own health and wellbeing? How can leaders empower them?

**Moderator: Kayli Olson**, assistant editor, Briefing  
**Alaana Linney**, director, Bupa Health Services  
**Richard Francis**, principal, Monomoy and project delivery partner, UK Green Building Council  
**Julie Wacker**, business psychologist, Robertson Cooper  
**Bertie van Wyk**, workplace specialist, Herman Miller

11.35

### Putting people before tech: Why one size doesn't fit all when implementing technology in the workplace

- Adapting rigid organisational structure, management and processes to accommodate innovations from new technology
- What needs to change so employees can enjoy the most disruptive technology with minimal disruption?

**Yuval Dvir**, head of global online scaled partnerships, Google

12.05

### Case study: How to build a truly modern workplace

- Core objective in creating a new Deloitte office space
- How did the project consider different employee requirements and needs, from information security to equality of access?
- Can you pursue a wellness initiative with new office space – while still taking care of the bottom line?

**Devinder Bhogal**, head of workplace strategy, UK and Switzerland, Deloitte

12.35

### Close of conference, coffee and chat

**Rupert Collins-White**, creative director, Briefing

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