



# Agenda

9.00

### Setting the scene: when law firms get analytics, a new arrow is added to their commercial quiver

Chair's opening insights

**Simon Murray**, partner and head of costs services, DWF

9.05

### Throwdown panel: legal business or data business? Debating the future law firm as a data-led venture

- A question of identity or adaptability – deploying a data-driven culture
- Revolutionising your enterprise strategy through IT engineers, data scientists, technologists and business professionals
- How to feed the paradigm shift: designing the future law firm and thriving in the client-empowered era
- Supercharging lawyers through technology – intelligent pricing
- A fine balancing act: client-centric, project-based, partnership-focused – where to start?
- Beyond the narrow legal costs context: data analytics as an information capture tool analysing the entirety of a firm

**Moderator: Rupert Collins-White**, Briefing  
**Christopher Georgiou**, partner and co-head, Ashurst Advance  
**Alex Hamilton**, CEO, Radiant Law  
**Tony Pullman**, change management and transformation practice lead, Pinnacle

10.00

### How AI chatbots are impacting law firms now and in the future

- How Helm360's innovative chatbot, Termi, is transforming lawyer efficiency and user experience
- How Termi takes the complexity out of getting relevant data to a lawyer
- How Termi uses natural language to allow users to request information, which is delivered via desktop or mobile, eliminating the need to learn multiple systems and interfaces

**Bim Dave**, EVP of products and solutions, Helm360

10.20

### Refreshments and BoFs

It's not just coffee and (nice) biscuits – we've also got Birds of a Feather sessions (or BoFs). These are informal gatherings of like-minded individuals who wish to discuss a certain topic

without a pre-arranged agenda. Gather where you find cards displaying the topic you're most interested in, and others will join you – and boom, instant connections. Move to another topic whenever you like!

10.50

### Joint presentation: 'curiouser and curiouser!' – what can predictive data analytics do for you?

- Perils and promise of predictive analysis in law
- What's cooking? Data and predictive modelling techniques to profile opponent behaviours and to devise analytics-driven toolkits to improve human decision-making
- Leveraging data analytics to provide an end-to-end service to optimise performance

**Dr Mayowa Ayodele**, data process and application scientist, DWF

**Simon White**, principal consultant – data and predictive analytics, DWF Consulting

11.20

### Wearing the 'six hats' for an alternative take on data and analytics: a workshop on elastic thinking

Six thinking hats is a simple, effective parallel thinking process that helps people be more productive, focused and mindfully involved. Each thinking role is identified with a different coloured symbolic 'thinking hat'. By mentally wearing and switching 'hats', you can easily focus or redirect thoughts, the conversation, the future. Like speed dating for your brain, we'll help you, in groups, to think (from a variety of perspectives) about challenges and opportunities you told us about through our pre-event survey to uncover hidden routes to success.

12.00

### Post-event reflect and refresh

This event is supported by:

