



Briefing FRONTIERS

Data and analytics

Wednesday 22 January 2020

8:30am–12:30pm

Ashurst | London



The Rise of the Humans

08:25 Fuel up and check-in

09:00 Welcome and warm-up

Let's get the blood pumping. What is on your list to achieve this year? This session will review the most testing issues over the last 12 months and set the agenda for the morning.

Richard Brent, editor-in-chief, Briefing

Tara Waters, partner and co-CEO, Ashurst Digital Ventures

09:05 Reaching your goal: prioritising your firm's data strategy to drive digital (and legal) business

- Data Strategy best practice (linking to the business strategy, not focussing on technology etc.)
- Focusing on People/Process/Policy/Technology
- How to get started and what to expect from the first 30 days

Sara-Louise Ewen, head of data, Ashurst

Sharon Woodward, leadership partner, data & analytics, Gartner

09:25 Get moving: a quick sweat!

Leading the charge in the BI space: what are the cutting-edge tools being exploited by law firms, and how can we apply those learnings?

Michael Turner, Principal consultant and BI team lead, Pinnacle

Christopher Young, Principal consultant and business development director, Pinnacle

09:45 Feeling the burn: it's not about replacing a person with a machine

Our panel of experts will talk about how our end users and their clients are capitalising on true business transformation and their goals for 2020.

- AI aside - what else is driving rapid change in data and analytics?
- Privacy - How much can clients influence decisions based on sharing data?
- Sector specific requirements and solutions - litigation updates.
- Showing tangible differences with *actionable* analytics and not data that sits on file.

Mirko Bernardoni, head of data science, Clifford Chance

Jacob Capleton, legal operations manager, disputes, Herbert Smith Freehills

Hella Hoffmann, senior data scientist, Thomson Reuters Labs

Fraser Mayfield, Head of EMEA, Iridium Technology

Chaired by: Tara Waters, partner and co-CEO, Ashurst Digital Ventures

10:25 Hydrate and refresh

10:55 Q&A: a quick sweat!

Continuous intelligence – leveraging law firms' real-time analytics to promote action on key business indicators.

Bim Dave, EVP of products and solutions, Helm360

Kiran Gill, Legal solutions specialist, Helm360

11:15 Working the joints: collaboration, commercialisation and communication

- Knowledge Transfer Partnerships: benefits, risks and tips.
- Running with the scientists - how do you work with developers and external parties?

Stephen Allen, global head of innovation and digital, Hogan Lovells

John Croft, president and co-founder, Elevate

Chaired by: Richard Brent, editor-in-chief, Briefing

11:50 Wrap up and warm-down

12:00 Close