



Briefing FRONTIERS

Data and analytics

Wednesday 22 January 2020

8:30am-12:30pm

Ashurst | London



The Rise of the Humans

08:25 Fuel up and check-in

09:00 Welcome and warm-up

Let's get the blood pumping. What is on your list to achieve this year? This session will review the most testing issues over the last 12 months and set the agenda for the morning.

Richard Brent, editor-in-chief, Briefing

Tara Waters, partner and co-CEO, Ashurst Digital Ventures

09:10 Reaching your goal: prioritising your firm's data strategy to drive digital (and legal) business

- Data Strategy best practice (linking to the business strategy, not focussing on technology etc.)
- Focusing on People/Process/Policy/Technology
- How to get started and what to expect from the first 30 days

Sara-Louise Ewen, head of data, Ashurst

Sharon Woodward, leadership partner, data & analytics, Gartner

09:30 Get moving: a quick sweat!

The pitfalls of working with BI, and why we should all be interacting with data, not just consuming it.

Michael Turner, BI Team Lead, Pinnacle

09:45 Feeling the burn: it's not about replacing a person with a machine

Our panel of experts will talk about how our end users and their clients are capitalising on true business transformation and their goals for 2020.

- AI aside - what else is driving rapid change in data and analytics?
- Privacy - How much can clients influence decisions based on sharing data?
- Sector specific requirements and solutions - litigation updates.
- Showing tangible differences with *actionable* analytics and not data that sits on file.

Mirko Bernardoni, head of data science, Clifford Chance

Jacob Capleton, legal operations manager, disputes, Herbert Smith Freehills

Fraser Mayfield, legal technology specialist/founder, Iridium Technology

10:25 Hydrate

Refuel and take part in our popular Birds of a Feather (BOF) sessions. Huddle up with like-minded individuals who wish to discuss a certain topic without any set agenda. Gather around a card with a topic that interests you and you have yourself an instant connection!

10:55 Working the joints: collaboration, commercialisation and communication

- Knowledge Transfer Partnerships: benefits, risks and tips.
- Running with the scientists - how do you work with developers and external parties?

Stephen Allen, global head of innovation and digital, Hogan Lovells

John Croft, president and co-founder, Elevate

Chaired by: Richard Brent, editor-in-chief, Briefing

11:30 Q&A: a quick sweat!

Continuous intelligence – leveraging law firms' real-time analytics to promote action on key business indicators.

Bim Dave, EVP of products and solutions, Helm360

11:45 The cool-down session: the 2025 human skillset

A fun interactive session. Let's break down best practices for managing and developing not only data scientists, but the entire skills mix and competencies necessary to build successful data science teams.

- Staff training for years ahead.
- How are you going to attract the best talent?
- Upskilling and reskilling your current workforce.

Rupert Collins-White, head of content and creative, Briefing

12:30 Recap and close