

# DRIVING YOUR PACE OF CHANGE

#### 0830-0900 // FUEL UP //

Gear up for the day ahead: dig into breakfast and chat to our partners.

**Startup Alley:** explore the new entrants to the market, and get ready to vote on your favourite

#### 0900-0910 GET COMFY

Welcome from our event chairs, and a quick vote on which startup you want to hear from later in the day.

Richard Brent, editor-in-chief, Briefing

#### 0910-0930

### **A WEATHER CHECK**

What are the conditions like out there? Our expert evaluates the state of the nation and how all businesses will be affected – firms and clients alike.

Vicky Pryce, chief economic adviser, Centre for Economic and Business Research (CEBR)

#### 0930–1010 A VIEW INSIDE THE COCKPIT

**Risky business**: our panellists consider the biggest risks from marketplace and political disruption, and how to mitigate to avoid impacting the client experience. *Adrian Biles, CEO, Ince* 

Emma Dowden, chief operating officer, Burges Salmon Vicky Pryce, chief economic adviser, Centre for Economic and Business Research (CEBR)

Chaired by: Richard Brent, editor-in-chief, Briefing

#### 1010-1030

## CULTIVATING YOUR COMPETITIVE EDGE

With new entrants infiltrating the market, as well as battling your direct competitors, identifying and delivering your differentiators is increasingly challenging. Mark shares some of his insights from working at Deloitte and how his new in-house consulting role at Ince is helping the firm develop additional services that will help it win the race. *Mark Tantam, global head of consulting, Ince* 

**1030–1100** // **PIT STOP** // Coffee and biscuits

## 1100-1145

## **CHECK YOUR ENGINES**

Your employees and clients are the engine of your business, and understanding how to steer them into a symbiotic relationship is crucial to success. Get involved in our ideas exchange workshops to hash out the actionable details behind the hype.

#### Workshop 1:

#### Driving your resource engine:

Discover the art of the possible using the Hedgehog concept to finetune your biggest operational challenges. James Gilding, managing director – business services,

Mitie Tom Booton, head of corporate real estate, The Law

Tom Booton, head of corporate real estate, The Law Society

#### Workshop 2:

#### Resilience in agile working:

The concept of agile working is littered with operational challenges for law firms, around security, compliance, and practical roll-out. This workshop will run through the top five areas to consider and enable discussions about how you can avoid the biggest pitfalls.

Andy Bevan, director of client solutions, Pulsant Karl Fontanari, business development manager, Pulsant

#### Workshop 3:

#### Connecting the dots across the client life cycle:

To help firms think about their growth strategies for the next five years, we'll explore three key areas spanning the client life cycle where data and technology can be applied more strategically: business development and acceptance, business operations and billing, and business intelligence and performance.

Adam Soames, global head of business development and strategy, Hogan Lovells

Michael Warren, vice president, Wilson Allen

#### 1145–1230 ACCELERATION

#### 1145–1205

#### Anticipating the art of the possible:

Drawing on his expertise in the machine learning space, Moacyr will walk you through some of the ways in which data can be used to drive better decision making and stronger outcomes.

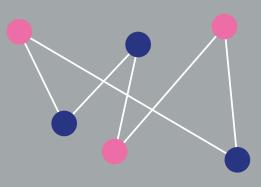
Moacyr Galo, head of sa.global labs, sa.global Stephen James, CEO, sa.global





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# Briefing STRATEGIC LEADERS 2020



#### 1205-1220

#### A data-driven approach to cultural adoption

Hear how EY's internal cultural assessment has identified how performance and risk are intertwined, and how cultural identity can impact profitability positively. *Simon Manterfield, manager – culture, diversity and inclusion, EY*  AGENDA

1220–1330 // REFUEL // Grab some lunch and find w

Grab some lunch and find your best connections

## 1330–1500 OPTIMISING (HUMAN) PERFORMANCE

**Workshop:** Understand how to remove behavioural roadblocks to change within your business, by managing the energy of your teams.

Sarah Baxter, senior facilitator, The Energy Project

## 1500–1510

## LOOKING TOWARDS THE HORIZON

Keep your eye on the prize, by hearing about the new entrants to the tech market. The winner of your earlier votes gets to share their wares with you in a full-scale demo on the main stage.

## 1510-1530

## **APPROACHING THE FINISH LINE**

Lessons from an uncertain environment: getting you across the line when the going gets tough.

Duncan Eadie has travelled to the ends of the Earth, to the Arctic & the Antarctic. He has stood at the top of the world, the Geographic North Pole and has skied over 1,000 km in the polar regions. Duncan was also a member of the first British team to cross the Penny Icecap on Baffin Island.

Duncan will draw upon these experiences, alongside his 20 year career in the legal sector as a director of IT, to speak about the importance of having the right team to succeed and how to demonstrate resilience when dealing with challenges in extreme environments

Duncan Eadie, technologist and polar explorer

1530–1630 // POST-RACE CELEBRATION // Drinks







