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Data Strategy

Briefing Frontiers

December 2022

Data & Workflow Platform team at A&O

Power BI	Matter Workflow
Microsoft Dynamics	Power Platform & Automation

Trusted Data Platform
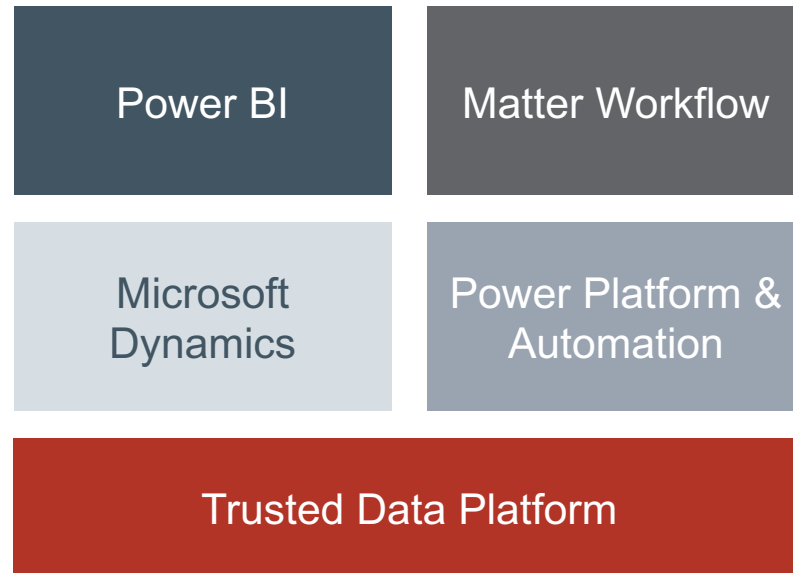
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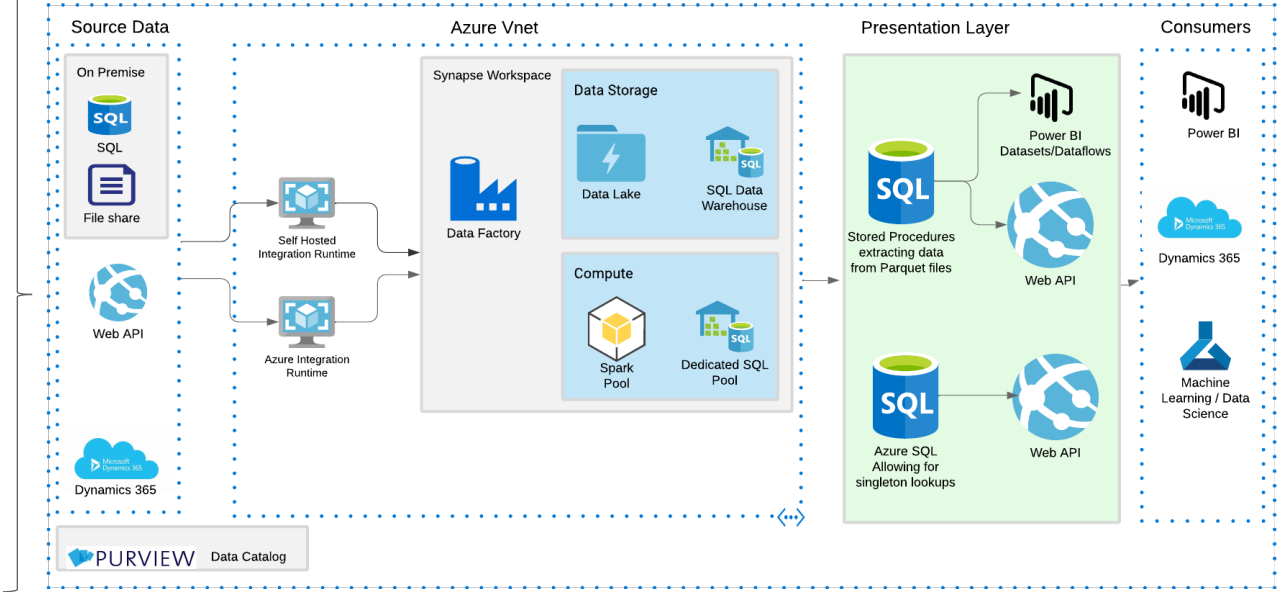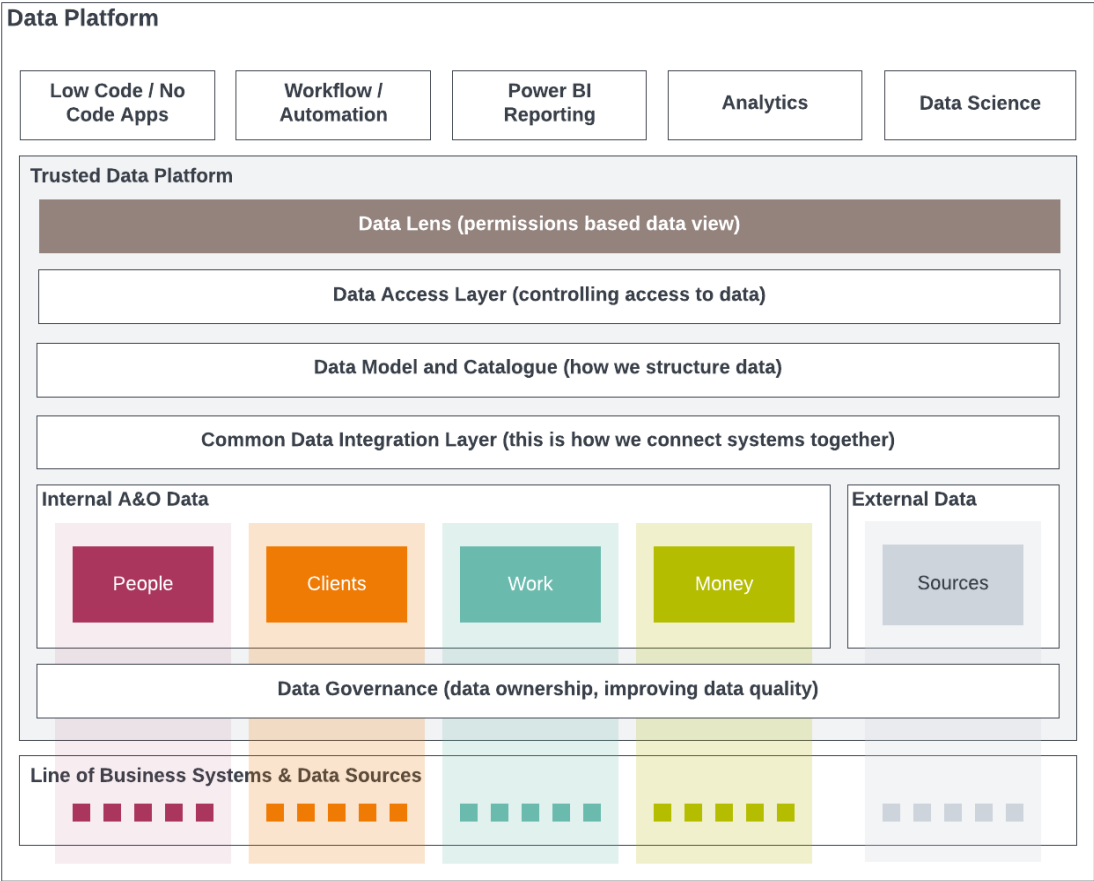
Data strategy at A&O

Data strategy at A&O

We aim to enable **faster** access to **trusted** data,
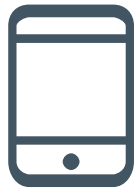that helps to **solve business problems**.

The Trusted Data Platform is a place to connect data

We are building the foundational elements of the platform using Azure technologies

The data platform will enable other technology teams

Applications & Tools

Infusing technology with data to create intelligent experiences for our lawyers and clients

Business Intelligence & Data Science

Empowering teams with tools and access to discoverable data they can understand and trust to make decisions

Data Integration

Orchestrating the controlled movement of data between systems in a way that scales for the future

Trusted data platform – multiple views on a single source of truth

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Getting started

Getting started

Bring upfront design
– Big, bold, ambitious and multi-disciplinary
– Problems are complex and wide-ranging
– People / behavioural change is significant
– Easy to freeze because of the complexity
– Storytelling remains theoretical
– Business benefits remain a distant prospect
– Technology moves quickly

There are broadly two approaches to getting started

Evolutionary approach
– Value can be delivered more quickly
– Real examples build trust and understanding
– Build confidence and credentials
– Complex problems can be broken down
– Demonstrating outcomes builds advocacy
– Technology can be improved along the way
– Improved "data culture" creates positive feedback

… but this can be difficult to explain to lawyers who are trained to expect perfection

Tips and tricks to get started

Practical steps that create momentum

– Talk to lawyers to identify a **pressing business need**

– Use data to help lawyers **take action**, or **simplify ways of working**

– **Don't wait for data to be perfect**, it never will be

– **Speed** can sometimes be traded for accuracy

– Develop **trusting relationships** with Information Security and In-House Legal teams

– Use technology that is **flexible** and can be built on **incrementally**

– Leverage **high re-use data sets** initially

– Look for opportunities to **start a conversation about data**

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Outcomes

We are connecting data to help deliver a number of business outcomes