



Knowledge Leaders 2023

Thursday 12 October 2023

Wallacespace Spitalfields

Draft day shape, subject to change

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| 10.00am-10.30am | BREAKFAST AND NETWORKING Grab a coffee and croissant and connect with your peers! | |
| 10.30am-10.45am | WELCOME <i>Co-chairs:</i> <i>Richard Brent, editor in chief, Briefing</i> <i>Claire Stripp, Head of talent and knowledge, Browne Jacobson</i> | |
| 10.45am-11.15am | GETTING AN ECONOMIC GRIP ON THE NEXT YEAR <i>Ross Walker, Chief UK economist and head of global economics, NatWest</i> | |
| 11.15am-12.00pm | KNOWLEDGE LEADERS PROBLEM PIT STOP Take the wheel and choose your conference journey with a seat at one of our pit stop workshops, designed to bring you practical, implementable advice to your leadership hurdles. | |
| | STOP ONE: GETTING A SEAT AT THE STRATEGIC TABLE | STOP TWO: CREATING A KNOWLEDGE SHARING CULTURE |
| | STOP THREE: BUILDING YOUR KNOWLEDGE VALUE PROPOSITION | STOP FOUR: BUILDING VERSATILE KNOWLEDGE TEAMS |
| 12.00pm-12.50pm | LUNCH BREAK | |
| 12.50pm-1.20pm | WHAT CAN KNOWLEDGE LEADERS LEARN FROM THE BIG FOUR? EXPANDING BEYOND LEGAL ADVISORY SERVICES <i>Mark Ford, global law knowledge leader, EY</i> | |
| | I AM NOT A ROBOT: TECH FOCUS FOR KNOWLEDGE LEADERS | |
| 1.20pm-1.45pm | GEN AI, LLMS, GPT, RLHF AND THE REST: HOW WILL IT IMPACT KM? <i>Kieron Champion, partner, Fireman & Company</i> | |
| 1.45pm-2.30pm | FIXING KM TECH TROUBLES What is your day-to-day tech challenge? Bringing real life case studies to the table with your peers, work together to brainstorm innovative new ways of approaching your KM tech bothers. Topics to include: <ul style="list-style-type: none"> • Practical applications of Generative AI and large language models • Maximising value in existing tech assets • A fit for purpose intranet • Enabling know-how internally | |

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| <p>2.30pm- 2.50pm</p> | <p>RECHARGE COFFEE BREAK Recharge with the perfect cuppa and reflect on the most useful insights gleaned throughout your day.</p> |
| <p>2.50pm- 3.50pm</p> | <p>CHATHAM HOUSE CONFESSIONS Consensus at a strategic level is often hard to find, and long journeys are taken to find it. Have you got a controversial opinion or harsh truth to explore? Anonymously share your confession with us, before pulling confessions from a hat and diving into a Chatham House discussion with your peers in a safe space.</p> <p>Example confessions:</p> <ul style="list-style-type: none"> • Chat GPT is not the massive disruptor we are being told it is • How do you limit the scope and remit of the knowledge function without destroying its value to the firm? • Managing partners just consider the KM function a cost, rather than an asset • Lawyers will never see contributing to centralised know-how as a valuable use of their time |
| <p>3.50pm- 4.20pm</p> | <p>GRAVITAS FOR KNOWLEDGE MANAGEMENT LEADERS: UNLOCK YOUR SIX KEYS TO IMPACT AND INFLUENCE <i>Antoinette Dale Henderson, Author, Speaker & Founder of the Gravitas® Programme</i></p> |
| <p>4.20pm- 4.30pm</p> | <p>CLOSING AND THANKS <i>Richard Brent, editor in chief, Briefing</i> <i>Claire Stripp, Head of talent and knowledge, Browne Jacobson</i></p> |
| <p>4.35pm onwards</p> | <p>DRINKS</p> |