



MBD Leaders 2023

Draft day shape, subject to change

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| 9.30am-10.15am | BREAKFAST AND NETWORKING Grab a coffee and croissant, and connect with your peers! |
| 10.15am-10.25am | WELCOME <i>Richard Brent, head of content, Briefing</i> <i>Jo Cooper, global head of marketing and business development operations, Simmons & Simmons</i> |
| 10.25am-10.55am | LEGAL SERVICES IN AN UNCERTAIN MARKET: AN ECONOMIC OVERVIEW <i>Jyrki Kolsi, director, economics, BDO</i> |
| 10.55am-11.45am | WE ARE FAMILY A group solutioning session in which one member of the MBD community poses a challenge, and the room comes up with solutions to share back. Submit your challenge to us ahead of the event, and on the day you will find out which challenge will be solved by the room, with the MBD community choosing the challenge by vote. Each table will discuss how they might solve the Challenger's problem, and each table's facilitator will feed back ideas to the room and the Challenger in the Solution session. Each table must nominate a 'family member' to represent the table on the Sofas of Decision. |
| 11.45am-12.15pm | THE SOFAS OF DECISION |
| 12.15pm-1.00pm | LUNCH |
| 1.00pm-1.30pm | GETTING THE MOST OUT OF YOUR DATA FROM BEGINNING TO END <i>CJ Anderson, director, Iron Carrot</i> |
| 1.30pm-2.30pm | MBD LEADERS PROBLEM PIT STOP Take the wheel and choose your conference journey with a seat at one of our pit stop workshops, designed to bring you practical, implementable advice to your leadership hurdles. |
| 2.30pm-2.45pm | COFFEE BREAK |
| 2.45pm-3.55pm | WRITING ON THE WALL A chance for everyone's challenges to be heard and addressed! Come together in table teams to identify and agree your table's biggest business challenge and put it |

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| | up on our interactive Mural board, propose solutions to everyone's problems in round two, then vote for the best solutions proposed. Solutions to all our problems are, at MBD Leaders, written 'on the wall'. |
| 3.55pm- 4.25pm | CREATING A CULTURE OF RELATIONSHIP BUILDING IN LAW FIRM MBD TEAMS <i>Dr Lynda Shaw, neuroscientist and leadership psychologist</i> |
| 4.25pm 4.30pm | CLOSING AND THANKS <i>Richard Brent, head of content, Briefing</i> <i>Jo Cooper, global head of marketing and business development operations, Simmons & Simmons</i> |
| 4.25pm onwards | DRINKS |