

9 September 2025 HFW, 8 Bishopsgate, London EC2N 4BQ

Platinum partners



Event partners











Draft agenda, subject to change

Draft agenda, subject to change		
08.00 -	BREAKFAST AND NETWORKING	
08.30	Grab a coffee and croissant, and connect with your peers!	
08.30 -	WELCOME	
08.40	Richard Brent, head of content, Briefing	
08.40 -	KEYNOTE: Steering a course through economic uncertainty and geo-	
09.15	political chaos	
	Persistent macroeconomic uncertainty, including slow growth, 'stagflation' and	
	geopolitical instability; these are the economic pressures which require an agile	
	and proactive approach to financial planning and risk management. How can	
	finance leaders steer their firms through these uncertainties while maintaining	
	profitability and supporting long-term growth?	
	Yael Selfin, vice chair and chief economist, KPMG	
09:15 –	LEADERS PANEL: Growth, profitability and business planning in uncertainty	
10:05	Delivering growth in an uncertain world?	
	Managing the tension between the pressure to drive up productivity versus	
	the push for growth	
	How to balance hybrid working and growth plans with long leases	
	The role of tech in releasing lockup and improving the firm's financial position	
	How to engage leadership teams with longer-term planning	
	Andy Stephens, chief finance officer, Browne Jacobson	
	James Webb, chief finance officer One Europe, Clifford Chance	
	Jenny Elgie, chief finance officer, Womble Bond Dickinson	
	Mike Giles, chief finance officer, HFW	
	Chair: Richard Brent, head of content, Briefing	
10:05 –	FINANCE FOCUS: Al and the pricing/cost conundrum	
10:40	As genAl continues to be rolled out at pace, there is an emerging set of	
	challenges around cost structures, client expectations around pricing and	
	value, and the reallocation of fee-earners' time.	
	Chris Stanton, chief financial officer, Shoosmiths	
10.40 –	COFFEE BREAK	
11:00	Continue the conversation over a brew	

11:00 –	ROUNDTABLES: strategies to improve working capital, reduce lock up and
11:45	harness efficiencies to drive profitability
	Choose a table and share your perspective on the strategic challenge for
	finance leaders
	Strategies for improving WIP to cash/lockup
	Building commercial awareness to get fee-earners to think like finance
	leaders
	Navigating business transformation: getting started with overhauling legacy
	systems
	Smart Resourcing: matching skills, roles, and tools for maximum efficiency
11:45 –	QUICK BREAK
11:50	Refill your coffee, stretch your legs and get ready for the next sessions
11:50 –	QUICKFIRE ROUND-TABLE FEEDBACK
12:10	A chance to hear the key takeaways from all the roundtable discussions
10.10	IN CONTROL TION TO A STATE OF CONTROL TO A S
12:10 –	IN CONVERSATION: The changing role of the CFO
12:40	The CFO as strategist, change agent and cultural leader
	Navigating tech investments, pricing evolution, and talent pressures
	How will finance skillsets and team makeups change in the next five years?
12.40 -	CLOSING REMARKS
12:45	Richard Brent, head of content, Briefing
12.45 -	LUNCH
13:45	Join us for a light lunch before heading back to your desk