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Event partners



Draft agenda, subject to change

08.00 - 08.30	BREAKFAST AND NETWORKING Grab a coffee and croissant, and connect with your peers!
08.30 - 08.40	WELCOME <i>Richard Brent, head of content, Briefing</i>
08.40 - 09.15	KEYNOTE: Steering a course through economic uncertainty and geo-political chaos Persistent macroeconomic uncertainty, including slow growth, ‘stagflation’ and geopolitical instability; these are the economic pressures which require an agile and proactive approach to financial planning and risk management. How can finance leaders steer their firms through these uncertainties while maintaining profitability and supporting long-term growth? <i>Yael Selfin, vice chair and chief economist, KPMG</i>
09.15 - 10.05	LEADERS PANEL: Growth, profitability and business planning in uncertainty <ul style="list-style-type: none"> Delivering growth in an uncertain world? Managing the tension between the pressure to drive up productivity versus the push for growth How to balance hybrid working and growth plans with long leases The role of tech in releasing lockup and improving the firm’s financial position How to engage leadership teams with longer-term planning <i>Andy Stephens, chief finance officer, Browne Jacobson</i> <i>James Webb, chief finance officer One Europe, Clifford Chance</i> <i>Jenny Elgie, chief finance officer, Womble Bond Dickinson</i> <i>Mike Giles, chief finance officer, HFW</i> <i>Paul Suffield, managing director, Attest Group, Board Legal SME Advisor</i> <i>Chair: Richard Brent, head of content, Briefing</i>
10.05 - 10.45	FINANCE FOCUS: AI and the pricing/cost conundrum As genAI continues to be rolled out at pace, there is an emerging set of challenges around cost structures, client expectations around pricing and value, and the reallocation of fee-earners’ time. <i>Chris Stanton, chief financial officer, Shoosmiths</i> <i>James Brown, senior partner and managing director UK, Simon Kucher & Partners</i> <i>Rhona Ibrahim, commercial pricing manager – finance, Fieldfisher</i> <i>Chair: Richard Brent, head of content, Briefing</i>

10.45 – 11:00	COFFEE BREAK Continue the conversation over a brew
11:00 – 11:45	ROUNDTABLES: strategies to improve working capital, reduce lock up and harness efficiencies to drive profitability Choose a table and share your perspective on the strategic challenge for finance leaders <ul style="list-style-type: none"> • Strategies for improving WIP to cash/lockup • Building commercial awareness to get fee-earners to think like finance leaders • Navigating business transformation: getting started with overhauling legacy systems • Smart Resourcing: matching skills, roles, and tools for maximum efficiency
11:45 – 11:50	QUICK BREAK Refill your coffee, stretch your legs and get ready for the next sessions
11:50 – 12:10	QUICKFIRE ROUND-TABLE FEEDBACK A chance to hear the key takeaways from all the roundtable discussions
12:10 – 12:40	KEYNOTE: All change – why finance transformation needs to be a top priority Finance transformation is vital to provide the insights and critical thinking that firms need to unlock growth and profitability in an ever tighter market. This session will consider the operating models, technology and finance processes that are right for your firm to deliver real-time data insights. <i>Tom Williams, Partner, PwC</i>
12.40 - 12:45	CLOSING REMARKS <i>Richard Brent, head of content, Briefing</i>
12.45 - 13:45	LUNCH Join us for a light lunch before heading back to your desk