



Briefing Knowledge Leaders 2025

Thursday 9 October 2025

Wallacespace Spitalfields - 15-25 Artillery Lane, E1 7HA

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| 09:00 – 09:30 | BREAKFAST AND NETWORKING Grab a coffee and croissant and connect with your peers! |
| 09:30 – 09:40 | WELCOME <i>Richard Brent, head of content, Briefing</i> <i>Co-chair: Hayley Harris, global director of knowledge solutions, Bryan Cave Leighton Paisner</i> |
| 09:40 – 10:15 | KEYNOTE: What next for the economy? Persistent macroeconomic uncertainty, including slow growth, ‘stagflation’ and geopolitical instability is a double whammy impacting law firms’ own planning, slowing transactional client work and squeezing budgets. Our keynote will outline what to expect, and how professional services firms may be impacted. <i>Dr Emily Whitehouse, School of Economics, Sheffield University</i> |
| 10:15 – 11:05 | LEADERS PANEL: The future of the knowledge function in the AI-enabled firm <ul style="list-style-type: none"> What will the knowledge function look like in 2030? How should the knowledge function adapt to the changing legal environment? How will the knowledge skill mix change for the genAI-enabled workplace? How should knowledge leaders tailor their approach in a disrupted environment to maintain business-as-usual while delivering ever more value to clients? <i>Catherine Goodman, chief knowledge officer, Kennedys</i> <i>Eleanor Windsor, director of knowledge management, Irwin Mitchell</i> <i>Owen Oliver, director – engagement, Legora</i> <i>Tim Dale, director of knowledge, Pinsent Masons</i> <i>Sarah Pullin, global director of knowledge, Baker McKenzie</i> <i>Chair: Hayley Harris, global director of knowledge solutions, Bryan Cave Leighton Paisner</i> |
| 11:05 – 11:20 | Coffee break |
| 11:20 – 12:05 | ROUNDTABLE DISCUSSION: <ul style="list-style-type: none"> Standardising the knowledge function across offices and territories Aligning knowledge-sharing between business services functions How knowledge can be used as a differentiator in pitches Managing the challenge of information overload Equipping lawyers to meet the regulatory onslaught |
| 12:05 – 12:10 | Short break to back to main room |

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| 12:10 – 12:30 | QUICKFIRE ROUNDTABLE FEEDBACK SESSION: A quickfire session to share the key points that have emerged from each table’s topic discussions. Feedback needs to be short, concise and succinct – it’s a timed exercise! |
| 12.30 – 13:20 | LUNCH BREAK |
| 13:20 – 13:50 | CASE STUDY: The role of knowledge in turbo-charging how lawyers sell Lawyers may be experts in their specific field but they need support when it comes to facilitating cross-practice collaboration, and leveraging opportunities to service clients’ wider needs. In this session Travers Smith will lift the lid on an award-winning intranet, designed specifically to address these challenges. <i>Emily Tearle, head of knowledge management, Travers Smith</i> <i>Zoe Strong, senior firmwide knowledge manager, Travers Smith</i> |
| 13:50 – 14:35 | IN CONVERSATION: Approaches to training the genAI generation of lawyers GenAI is already disrupting the traditional learning route for lawyers. How can firms equip this generation with the expertise and skills to assess the output of genAI-assisted legal work? How should firms assess their knowledge? And how will new lawyers develop the necessary critical thinking and people skills in a hybrid workplace? <i>Claire Stripp, head of knowledge and learning, Browne Jacobson</i> <i>Emily Lew, client strategy consultant, Draftwise</i> <i>Ruth Musgrave, co-chief knowledge officer, Freshfields</i> <i>Sharon Jenman, director of knowledge management, McDermott Will & Schulte</i> <i>Chair: Richard Brent, head of content, Briefing</i> |
| Short break to move to your roundtable session | |
| 14:40 – 15:25 | ROUNDTABLE DISCUSSION – All things AI <ul style="list-style-type: none"> • Agentic AI: how will agents change how knowledge teams work? • Trialling, piloting, selection and adoption: can you do it all? • Developing pricing models for the AI-enabled legal workflow |
| 15:25 – 15:45 | COFFEE BREAK Recharge with a cuppa and reflect on the insights gleaned throughout your day so far |
| 15:45 – 16:05 | QUICKFIRE FEEDBACK SESSION: A quickfire session to share the key points that have emerged from each table’s topic discussions. Feedback needs to be short, concise and succinct – as before it’s a timed exercise! |
| 16:05 – 16:35 | CLOSING KEYNOTE: Stepping back – what history reveals about the impact of generative AI As law firms grapple with seismic shifts of generative AI, philosopher Robert Rowland Smith takes a step back to explore what history can teach us. From the printing press and electricity, to steam engines, telephones and the internet—how did past General Purpose Technologies reshape productivity and labour markets? And will AI rewrite the rules entirely? Expect a thought-provoking journey through time that reframes today’s disruption in a new light. <i>Robert Rowland Smith, author and philosopher</i> |
| 16:35 – 16:45 | CLOSING AND THANKS <i>Richard Brent, head of content, Briefing</i> |

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| | <i>Co-chair: Hayley Harris, global director of knowledge solutions, Bryan Cave Leighton Paisner</i> |
| 16:45 | DRINKS RECEPTION Round off your day with a drink with your peers and the Briefing team. |