



Knowledge Leaders 2025

Thursday 9 October 2025

Wallacespace Spitalfields

Platinum partners

LEGORA

DraftWise

Event partners



definely

Harvey



LITERA



Sysero

Draft day shape, subject to change

09:00 – 09:30	BREAKFAST AND NETWORKING Grab a coffee and croissant and connect with your peers!
09:30 – 09:40	WELCOME <i>Richard Brent, head of content, Briefing</i>
09:40 – 10:15	KEYNOTE: What next for the economy? Persistent macroeconomic uncertainty, including slow growth, ‘stagflation’ and geopolitical instability is a double whammy impacting law firms’ own planning, slowing transactional client work and squeezing budgets. Our keynote will outline what to expect, and how professional services firms may be impacted. <i>Dr Emily Whitehouse, School of Economics, Sheffield University</i>
10:15 – 11:00	LEADERS PANEL: The future of the knowledge function in the AI-enabled firm <ul style="list-style-type: none"> What will the knowledge function look like in 2030? Will AI be the end of knowledge lawyers in the longer term? How will the knowledge skill mix change for the genAI-enabled workplace? How should knowledge leaders adapt to a disrupted environment and maintain business-as-usual while delivering ever more value to clients? <i>Tim Dale, director of knowledge, Pinsent Masons</i> <i>Sarah Pullin, global director of knowledge, Baker McKenzie</i>
Short break to move to your roundtable session	
11:10 – 11:55	ROUNDTABLE DISCUSSION: <ul style="list-style-type: none"> Keeping it consistent: standardising the knowledge function across multiple locations and geographies, and managing cultural differences Building cross-functional alignment for knowledge sharing Managing business as usual in a disrupted environment Equipping lawyers with the tools to cross-sell confidently Managing the challenge of knowledge overload Resourcing and equipping knowledge teams to meet the legal and regulatory onslaught
12:00 – 12:20	QUICKFIRE ROUNDTABLE FEEDBACK SESSION: A quickfire session to share the key points that have emerged from each table’s topic discussions. Feedback needs to be short, concise and succinct – it’s a timed exercise!
12.20 – 13:20	LUNCH BREAK

13:20 – 13:50	<p>CASE STUDY: The role of knowledge in turbo-charging how lawyers sell</p> <p>Lawyers may be experts in their specific field but they need support when it comes to facilitating cross-practice collaboration, and leveraging opportunities to service clients' wider needs. In this session Travers Smith will lift the lid on an award-winning intranet, designed specifically to address these challenges.</p> <p><i>Emily Tearle, head of knowledge, Travers Smith</i> <i>Zoe Strong, senior firmwide knowledge manager, Travers Smith</i></p>
13:50 – 14:35	<p>IN CONVERSATION: Approaches to training the genAI generation of lawyers</p> <p>GenAI is already disrupting the traditional learning route for lawyers. How can firms equip this generation with the expertise and skills to assess the output of genAI-assisted legal work without working under more experienced lawyers? How should firms assess their knowledge? And how will new lawyers develop the necessary critical thinking and people skills in a hybrid workplace?</p> <p><i>Claire Stripp, head of talent and knowledge, Browne Jacobson</i> <i>Ruth Musgrave, co-chief knowledge officer, Freshfields</i> <i>Sharon Jenman, director of knowledge management, McDermott Will & Schulte</i> <i>Chair: Richard Brent, head of content, Briefing</i></p>
Short break to move to your roundtable session	
14:40 – 15:25	<p>ROUNDTABLE DISCUSSION – All things AI</p> <ul style="list-style-type: none"> • Navigating the shifting AI vendor landscape <ul style="list-style-type: none"> ○ Getting the right mix of solutions for your firm's needs ○ Which firms will stay the course for the longer term? • Agentic AI: how will agents change how knowledge teams work? • Trialling, piloting, selection and adoption: can you do it all? • Developing pricing models for the AI-enabled legal workflow • How to use fee-earner' extra productive capacity effectively?
15:25 – 15:45	<p>COFFEE BREAK</p> <p>Recharge with a cuppa and reflect on the insights gleaned throughout your day so far</p>
15:45 – 16:05	<p>QUICKFIRE FEEDBACK SESSION:</p> <p>A quickfire session to share the key points that have emerged from each table's topic discussions. Feedback needs to be short, concise and succinct – as before it's a timed exercise!</p>
16:05 – 16:35	<p>CLOSING KEYNOTE: Mindset - the prerequisite for adoption of new technologies and ways of working</p> <ul style="list-style-type: none"> • Digging into the skillsets and mindset of the emerging generation of lawyers • Balancing the positive impact of tech while underscoring the value of human expertise • Supporting teams through change at pace • Communicating with different personality types and generations <p><i>Robert Rowland Smith, author and philosopher</i></p>
16:35 - 16:45	<p>CLOSING AND THANKS</p> <p><i>Richard Brent, head of content, Briefing</i></p>
16:45	<p>DRINKS RECEPTION</p> <p>Round off your day with a drink with your peers and the Briefing team.</p>

