

Briefing Operations Leaders

Thursday 20 November 2025

Norton Rose Fulbright, 3 More London Place, London SE1 2AQ



Draft day shape, subject to change

08:00 -	BREAKFAST AND NETWORKING				
08:30	Grab a coffee and croissant, and connect with your peers!				
08:30 -	WELCOME				
08:35	Richard Brent, head of content, Briefing				
08:35 -	A WELCOME FROM OUR HOSTS				
08:40	Rod Harrington, chief operating officer, Norton Rose Fulbright				
08:40 -	OPENING KEYNOTE: Navigating risk				
09:10	The continued long-term geo-political turbulence makes it more important than				
	ever for law firms to take a proactive approach to risk if they are to grow and meet				
	their targets. COOs need to understand the impact of global risk on their business,				
	and strategically innovate and invest to mitigate, and capitalise on opportunities.				
	Our expert speaker – lead author of a key global annual risk report – will assess the				
	risk landscape, and consider what practical steps professional service firms can take.				
	Alisa Voznaya, partr	ner, head of risk consu	ılting, BDO UK		
09:10 -	LEADERS INSIGHT: A view from the top				
09:55	Seeking profitable growth amid strong industry competition, global uncertainty				
	and the Al revolution				
	Is PE the answer? How PE impacts law firm operating models and people				
	Responding to the shifting business model and the pricing challenge raised by AI				
	 Creating a data-led business fit for the Al-enabled law firm 				
	Understanding the impact of evolving client work models and needs				
	Axel Koelsch, chief operating officer, Lawfront				
	Lucy Johnson, chief operating officer, HGF Rod Harrington, chief operating officer, Norton Rose Fulbright				
	Chair: Richard Brent, head of content, Briefing				
09:55 -	ROUNDTABLE: Technology, process and people				
10:40	Choose a table and share your perspective on the strategic challenges around				
	business transformation.				
	Addressing the	Digital	Meeting client	Integrating people	
	challenge of firm-	transformation –	needs: the growing	and systems to	
	wide training and	streamlining and	importance of legal	enhance client	
	adoption of AI	automating for	operations and	service	
	tools and other	agility	process		
	tech		management		



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10:40 -	COFFEE BREAK		
10:55			
10:55 – 11:10	ROUNDTABLE QUICKFIRE FEEDBACK A quickfire session to share the key points that have emerged from each table's topic discussions. Feedback needs to be short, concise and succinct – it's a timed exercise!		
11:10 - 11:45	 Digging into data: moving to a new era of data management Integrating fragmented data systems to drive insight and profitability Preparing for the new risks associated with AI integration and getting ahead of legislation Using data and technology to work smarter and unlock business opportunities David Wood, head of legal and data engineering, and Wavelength portfolio management, Simmons & Simmons Jason Ly, senior manager of AI acceleration, Cleary Gottlieb Steen & Hamilton Rachel Barnes, director of transformation, Irwin Mitchell Chair: Richard Brent, head of content, Briefing 		
11:45 – 12:30	 PANEL: The evolving hybrid working model Balancing flexibility, empowering collaboration and creating new working environments to meet cross-generational expectations and needs Training the hybrid workforce Harnessing data-driven decisions to support workplace transformation and profitability Designing effective workplaces and predicting the impact of genAl on the future workspace Jacinta Murphy, head of commercial and legal operations, Kingsley Napley Miranda Pammenter, director of premises and operations, Michelmores Steven O'Leary, transformation director, Paragon Workplace Solutions Chair: Andreea Dulgheru, editor, Briefing 		
12:30 – 12:55	 CLOSING KEYNOTE: Leadership and organisational change – managing risk and opportunity The implications of demographic shifts in our employee, consumer and market base Understanding and maximising our intergenerational business strategy and opportunity Connecting culture to collaborative and competitive advantage The leadership mindset and skillsets needed for the fast-changing law firm of the future Rebecca Robins, adviser and author, leadership, culture and intergenerational workforce 		
12:55 –	CLOSING REMARKS		
13:00	Richard Brent, head of content, Briefing		
13:00 - 13:45	Join us for a light lunch before you head back to your office		



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